



## WHAT IS THE DERBY DASH BASH?

The Derby Dash Bash is an annual fund raising event held on the first Saturday in May concurrent with the running of the Kentucky Derby. The money raised helps RHR support our operating expenses such as care of our horses, maintenance of our facility, utilities and employee expenses. Those attending the Derby Dash Bash will enjoy appetizers, drinks, dinner, dessert, live music, a Kentucky Derby race raffle, ladies Derby hat contest, silent and live auctions and viewing of the Kentucky Derby. We are seeking both individual and corporate sponsors, as well as community support through the sale of tickets.

## WHAT IS THERAPEUTIC RIDING?

Therapeutic horseback riding is a therapeutic intervention used by certified therapeutic riding instructors and allied health professionals for individuals who are physically, cognitively, or emotionally challenged. The three dimensional movement of the horse stimulates the rider to improve mobility, posture, balance, coordination, and responsibility. By successfully participating in riding activities that challenge them, riders gain self-confidence and learn to trust their helpers and their horses. The ultimate goal is to improve each rider's functional abilities and to help them become more independent, productive and active members of the community. The Professional Association of Therapeutic Horsemanship International (PATHIntl, Formerly NARHA) was formed in 1969 to promote the practice of therapeutic riding and equine related activities. PATHIntl is a membership organization that accredits operating centers, certifies riding instructors and therapists, and standardizes safety and operating procedures. There are over 800 member centers in the United States and internationally serving over 42,000 students annually.

## WHAT IS ROCKING HORSE RANCH THERAPEUTIC RIDING PROGRAM, INC?

Rocking Horse Ranch was founded in 1991 to provide equine assisted activities and equine assisted therapy to children and adults with disabilities in eastern North Carolina. It is the oldest active program in this part of the state, the only one in Pitt County, and one of only 2 PATHIntl programs east of I-95. In the fall of 2003, RHR moved to Blue Banks Farm, which it now operates as a full time, dedicated therapeutic riding facility. Our staff of credentialed therapeutic riding instructors and therapists conducts all of our classes, which are tailored to meet the specific needs of each rider. Lessons are structured to provide each student the assistance he/she needs to be successful while stressing the achievement of maximum independence under safe and controlled conditions. Many able-bodied members of the community are integrated into the program as volunteers assisting the riders during lessons. Riders come from several cities in addition to Greenville, including Wilson, Washington, Kinston, Rocky Mount, Tarboro, and New Bern. Riders' disabilities include cerebral palsy, autism, developmental delay, Down Syndrome, spina bifida, ADHD, visual and hearing impairments, multiple sclerosis, Parkinson's disease, stroke and head/spinal cord injury. Over 70% of our operating budget comes from donations, grants, and fund raising. Thank you for giving your support to this unique program.

## DERBY DASH BASH 2023

19th Annual Fundraiser To Benefit  
Rocking Horse Ranch  
Therapeutic Riding Program

## IMPORTANT DONOR INFORMATION

**Complimentary Tickets must be Reserved by April 3, 2023**

### PROMOTIONAL MATERIALS MUST BE SUPPLIED, DELIVERED, AND PICKED UP

\*A sponsor display table will be provided

### AD INFORMATION SHOULD BE SENT TO:

\*Info@rhrnc.com prior to April 3rd, 2023

(we cannot ensure inclusion in the program for material received after April 3rd)

\*Please make sure your ad is the correct size (and camera ready or high resolution if applicable):

Full Page Ad: 8.5" wide by 11" tall

Half Page Ad: 8.5" wide by 5.5" tall

Quarter Page Ad: 4.25" wide by 5.5" tall

Card Size Ad: 3.5" wide by 2" tall

\*Ads that are setup incorrectly must be re-done at a cost to the Sponsor/Donor

**ALL DONORS WILL BE LISTED IN THE PROGRAM AND WILL BE LINKED TO AND LISTED ON THE RHR WEBSITE.**



THERAPEUTIC RIDING PROGRAM

# **DERBY DASH BASH 2023**

19th Annual Fundraiser To Benefit  
Rocking Horse Ranch  
Therapeutic Riding Program

## **IN-KIND, SERVICE AND AUCTION DONOR OPPORTUNITIES**

### **Champion Donors (Items or services valued over \$5,000)**

- \* Ten tickets to the Derby Dash Bash with reserved seating for dining and viewing of the Kentucky Derby
- \* Full page black and white ad in the program
- \* Name and Champion Donor status prominently displayed on the Sponsor Board
- \* Company banner prominently displayed during event
- \* Photo opportunity for a company representative (or group) with the featured therapeutic horse
- \* Promotional literature displayed during event
- \* Name and link to business website on our website

### **RESERVE CHAMPION DONORS**

#### **(ITEMS OR SERVICES VALUED FROM \$1,000 - \$5,000)**

- \* Four tickets to the Derby Dash Bash
- \* 1/2 page black and white ad in the program
- \* Name and Reserve Champion Donor status displayed on the Sponsor Board
- \* Company banner displayed during event
- \* Promotional literature displayed during event
- \* Name and link to business website on our website

### **BLUE RIBBON DONORS**

#### **(ITEMS OR SERVICES VALUED FROM \$500 - \$999)**

- \* Two tickets to the Derby Dash Bash
- \* 1/4 page black and white ad in the program
- \* Name listed in the program
- \* Name and Blue Ribbon Donor status displayed on the Sponsor Board
- \* Promotional literature displayed during event
- \* Name and link to business website on our website

### **RED RIBBON DONORS**

#### **(ITEMS OR SERVICES VALUED FROM \$250 - \$499)**

- \* One ticket to the Derby Dash Bash
- \* Business card size black and white ad in the program
- \* Name and Red Ribbon Donor status displayed on the Sponsor Board
- \* Promotional literature displayed during event
- \* Name and link to business website on our website

### **YELLOW RIBBON DONORS**

#### **(ITEMS OR SERVICES VALUED UP TO \$249)**

- \* Name and Yellow Ribbon Donor status displayed on the Sponsor Board
- \* Promotional literature displayed during event