

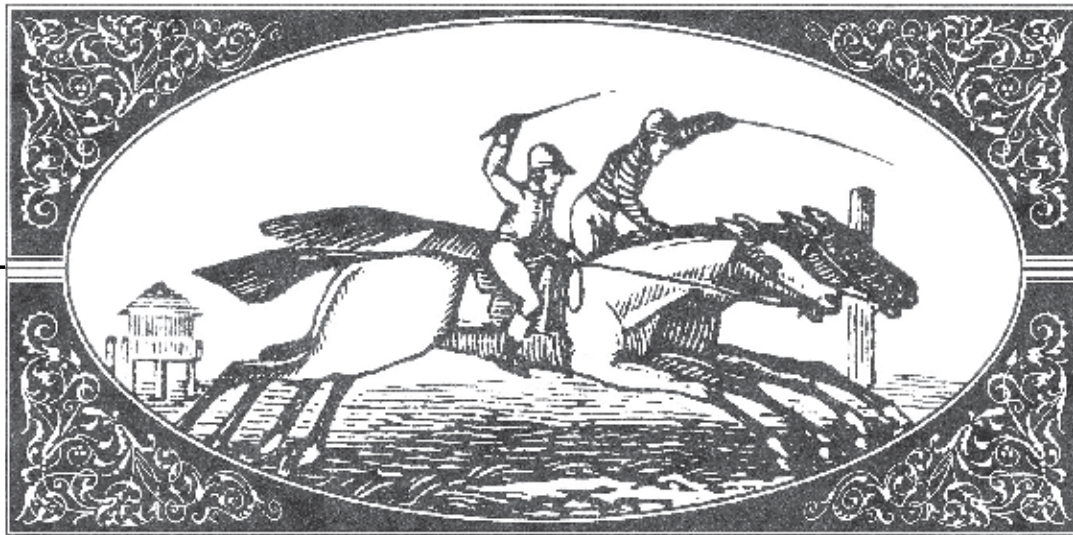
DERBY DASH BASH

BENEFITING



ROCKING HORSE RANCH
Therapeutic Riding Program

SPONSOR PACKET



FROM CHURCHILL DOWNS
to
BLUE BANKS FARM

ENJOY FOOD
FUN AND
FAST HORSES!

S A T U R D A Y

MAY 5TH 2012

What is the Derby Dash Bash?

The Derby Dash Bash is an annual fund raising event held on the first Saturday in May concurrent with the running of the Kentucky Derby. The money raised helps RHR support our operating expenses such as care of our horses, maintenance of our facility, utilities and employee expenses. Those attending the Derby Dash Bash will enjoy appetizers, drinks, dinner, dessert, live music, a Kentucky Derby race raffle, ladies Derby hat contest, silent and live auctions and viewing of the Kentucky Derby. We are seeking both individual and corporate sponsors, as well as community support through the sale of tickets.

What is therapeutic riding?

Therapeutic horseback riding is a therapeutic intervention used by certified therapeutic riding instructors and allied health professionals for individuals who are physically, cognitively, or emotionally challenged. The three dimensional movement of the horse stimulates the rider to improve mobility, posture, balance, coordination, and responsibility. By successfully participating in riding activities that challenge them, riders gain self-confidence and learn to trust their helpers and their horses. The ultimate goal is to improve each rider's functional abilities and to help them become more independent, productive and active members of the community. The Professional Association of Therapeutic Horsemanship International (PATHIntl, Formerly NARHA) was formed in 1969 to promote the practice of therapeutic riding and equine related activities. PATHIntl is a membership organization that accredits operating centers, certifies riding instructors and therapists, and standardizes safety and operating procedures. There are over 800 member centers in the United States and internationally serving over 42,000 students annually.

What is Rocking Horse Ranch Therapeutic Riding Program, Inc?

Rocking Horse Ranch was founded in 1991 to provide equine assisted activities and equine assisted therapy to children and adults with disabilities in eastern North Carolina. It is the oldest active program in this part of the state, the only one in Pitt County, and one of only 2 PATHIntl programs east of I-95. In the fall of 2003, RHR moved to Blue Banks Farm, which it now operates as a full time, dedicated therapeutic riding facility. Our staff of credentialed therapeutic riding instructors and therapists conducts all of our classes, which are tailored to meet the specific needs of each rider. Lessons are structured to provide each student the assistance he/she needs to be successful while stressing the achievement of maximum independence under safe and controlled conditions. Many able-bodied members of the community are integrated into the program as volunteers assisting the riders during lessons. Riders come from several cities in addition to Greenville, including Wilson, Washington, Kinston, Rocky Mount, Tarboro, and New Bern. Riders' disabilities include cerebral palsy, autism, developmental delay, Down Syndrome, spina bifida, ADHD, visual and hearing impairments, multiple sclerosis, Parkinson's disease, stroke and head/spinal cord injury. Over 70% of our operating budget comes from donations, grants, and fund raising. Thank you for giving your support to this unique program.

Testimonials



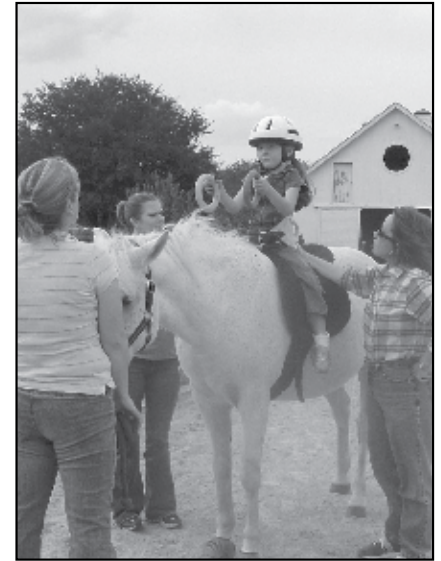
Jacob

My name is Jacob and I am 10 years old. This is me at one of my therapeutic riding sessions. I began coming to the Rocking Horse Ranch Therapeutic Riding Program when I was 5 years old. I like coming to my sessions every week because it has helped me do a lot of things better, even some things that have nothing to do with riding a horse! Sometimes it is difficult for me to have a sense of the space around me and how to move with purpose in that space. The instructors and the volunteers have helped me by having me improve my posture on the horse, improve my balance and learn to move in the space around me while riding the horse. They do this with colored rings. They give me directions to extend my arms on either side of the horse and give them the ring they requested. This has helped my muscles get strong so they can allow me to move my body in many directions on request. The horses are gentle and allow me to use my gestures and voice output device to give them directions. It makes me happy to be able to tell the horse to move on. I love the Therapeutic Riding Program and all my instructors.



Joan

When I first became disabled as the result of a stroke about 6 years ago, I missed being active in sports and other physical activities. When a friend told me about the therapeutic riding program, I was amazed that I might be able to ride a horse. But, with the help of the wonderful people who work with the Rocking Horse Ranch Therapeutic Riding Program, I did learn to ride, and I learned from this that there were other things I could do, that I could be more independent and lead a full life. Riding also helps me to get needed exercise and physical therapy.



Tiffany

Our daughter has been a rider since 2000. She has finally connected with a program that enables her to be a child not compared so much with others. She is physically challenged with muscle weakness and sensory integration issues, yet on the horse, under the loving care of her therapists and the volunteers, she gains strength and balance with each lesson. Her confidence level is remarkable, and although physically tired after each lesson, her spirit seems to soar. Equestrian Therapy is so refreshing. On the horse, in the ring, or outside among the beautiful trees and wildflowers, my child seems to spread her wings. She gets plenty of one on one, but in a way that is fun and so "therapeutic". It is unlike any other therapy we have done, from general Physical Therapy at Outpatient Rehab, to Aquatic Therapy, to Speech and Occupational Therapy in the classroom, Rocking Horse Ranch's Equestrian Therapy program really provides the tender loving therapy that animals and people can share with each other in a natural, non-sterile environment.

DERBY DASH BASH 2012
9th Annual Fundraiser to Benefit
ROCKING HORSE RANCH
THERAPEUTIC RIDING PROGRAM

MONETARY SPONSORSHIP OPPORTUNITIES

Title Cup Sponsors \$10,000

- * Ten tickets to the Derby Dash Bash with reserved seating for dining and viewing of the Kentucky Derby
- * Company name will be prominently featured on all promotional material
- * Full page ad on inside cover of program
- * Name and Title Cup Sponsor status prominently displayed on the sponsor board
- * Company banner prominently displayed
- * Photo opportunity for a company representative (or group) with the featured therapeutic horse
- * Promotional literature prominently displayed during event

Triple Crown Sponsors \$5,000

- * Eight tickets to the Derby Dash Bash with reserved seating for dining and viewing of the Kentucky Derby
- * Full page ad in the program
- * Name and Triple Crown Sponsor displayed on the sponsor board
- * Company banner displayed
- * Promotional literature displayed during event

Platinum Sponsors \$2,500

- * Six tickets to the Derby Dash Bash with reserved seating for dining and viewing of the Kentucky Derby
- * Half page ad in the program
- * Name and Platinum Sponsor status featured on the sponsor board
- * Company banner displayed
- * Promotional literature displayed during event

Blue Ribbon Sponsors \$1,000

- * Four tickets to the Derby Dash Bash for dining and viewing of the Kentucky Derby
- * One quarter page ad in the program
- * Name and Blue Ribbon Sponsor status displayed on the sponsor board
- * Company banner displayed
- * Promotional literature prominently displayed during event

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Red Ribbon Sponsors \$500

- * Two tickets to the Derby Dash Bash for dining and viewing of the Kentucky Derby
- * Business card size ad in the program
- * Name and Red Ribbon Sponsor status displayed on the sponsor board
- * Promotional literature displayed during event

Yellow Ribbon Sponsors \$250

- * Two tickets to the Derby Dash Bash for dining and viewing of the Kentucky Derby
- * Name listed in the program
- * Name and Yellow Ribbon Sponsor status displayed on the sponsor board
- * Promotional literature displayed during event

IMPORTANT SPONSOR INFORMATION

Complimentary Tickets must be Reserved by April 6, 2012

Promotional Materials Must be Supplied, Delivered, and Picked Up

- *A sponsor display table will be provided

Ad Information Should be Sent to:

- *info@rhrnc.com prior to March 30, 2012
(we cannot ensure inclusion in the program for material received after April 9th)
- *Please make sure your ad is the correct size (and camera ready or high resolution if applicable):
 - Full Page Ad: 8.5" wide by 11" tall
 - Half Page Ad: 8.5" wide by 5.5" tall
 - Quarter Page Ad: 4.25" wide by 5.5" tall
 - Card Size Ad: 3.5" wide by 2" tall
- *Ads that are setup incorrectly must be re-done at a cost to the Sponsor/Donor

All sponsors will be listed in the program and will be linked to and listed on the RHR website.

2011 DERBY DASH BASH SPONSORS

PLATINUM SPONSORS

Flanders Corporation
Brandon Tate, Atlantic Wireless

BLUE RIBBON SPONSORS

Drs. Deanne Boyette & Chris Mann
Copy Pro, Inc.
Dr. & Mrs. Eric Lindbeck, The Lindbeck Charitable Children's Fund

Food Lion
Solar World

RED RIBBON SPONSORS

Physicians East PA
Cooke & Associates Construction Company, Inc.
Drs. Earp & Gamboa
Bojangles/Tand Inc.
David & Angie Jones
DSM Dyneema LLC
Drs. Karen Shaw & Stefan Marcuard
Animal Care Veterinary Hospital

Kathryn & Mike Horton
Eastern Radiologists, Inc.
Waterford Place Apartment Homes
Henry & Tracey Smith
Lynne & Herb Garrison
Greenville Plastic Surgery, P.A., Richard Rizzuti, MD; J. Lynne Garrison, MD; Joseph Franklin, MD
Emerald Hill Farm: Meg & Harry Cooke, Eileen & Peter Van Houten

YELLOW RIBBON SPONSORS

Practicon
William J. CoCo, DDS
Mr. & Mrs. Andy Brown
Greenville Nissan
Grady-White Boats
Allen Hahn, Attorney
Dr. & Mrs. Thomas Chaplinski
Drs. Nancy Vogel & David Hannon
Carolina Ortho Prosthetics, Inc./ Carl Tyndall CPO
Carolina Support Services
Orthopaedics East & Sports Medicine Center, Inc.
Mike and Merry Sandra Kennedy
Lanier, King & Paysour, PLLC
McGee Chiropractic
Marty & Leslie Measamer
Dr. & Mrs. Jon Moran
Ms. Arta Neubert
Dr. & Mrs. Steve Powell

Mr. & Mrs. Timothy Randall
Mr. Julian Rawl
WIMCO Corp.
Dr. and Mrs. Richard Schultzaberger
East Carolina Consulting/ Derrick Smith, Howard Nichols
Bob Barbour Honda
Eastern Orthodontics & Pediatric Dentistry
Mr. & Mrs. Ferebee
Mr. & Mrs. John Oakley
Dr. & Mrs. Doug Shusterman
Dr. & Mrs. Kenneth MacDonald
Children's Health Services, P.A., Carter Tate Holbrook III, MD;
Christopher Ozimek, MD
United Hospice Of Eastern Carolina
Mr. & Mrs. Brad Osborne
Judy Siguaw & Kevin Ferguson
Eastern Pediatrics, PA
Service Roofing and Sheet Metal Company

2011 DERBY WEEK GOLF TOURNAMENT SPONSORS

MILLION DOLLAR CHALLENGE SPONSOR

Select Bank & Trust

FOOD SPONSOR

Jimmy John's Gourmet Sandwiches

BEVERAGE SPONSORS

Duck-Rabbit Craft Brewery
Pepsi/Minges Bottling Group

EAGLE SPONSORS

Dr. Linda Kuhn, East Carolina Veterinary Service, P.A.

BIRDIE SPONSORS

Cobb Financial Strategies, Inc.
Pinnacle Home Care, Inc.

HOLE SPONSORS

Dixon Huges Goodman, William T. Sneed
Turnage Insurance Agency, John Finch
Evolve, Inc.
Mammoth Signs & Printing
Cline Hall Agency
Jersey Mike's Subs-Firetower Road

OTHER DONORS

Greenville Country Club
Ironwood Country Club
Pro Golf, Chris Langley
Texas Roadhouse
East Carolina Trophy & Sign