

DERBY DASH BASH 2008
5th Annual Fundraiser to Benefit
ROCKING HORSE RANCH
THERAPEUTIC RIDING PROGRAM

MONETARY SPONSORSHIP OPPORTUNITIES

Title Cup Sponsors \$10,000

- * Twenty tickets to the Derby Dash Bash with reserved seating for dining and viewing of the Kentucky Derby
- * Company name will be prominently featured on all promotional material
- * Full page ad in the program
- * Name and Title Cup Sponsor status prominently displayed on the sponsor board
- * Company banner prominently displayed
- * VIP parking and a personal ambassador for the event
- * Photo opportunity for a company representative (or group) with the featured therapeutic horse
- * Promotional literature prominently displayed during event

Triple Crown Sponsors \$5000

- * Ten tickets to the Derby Dash Bash with reserved seating for dining and viewing of the Kentucky Derby
- * Full page ad in the program
- * Name and Triple Crown Sponsor displayed on the sponsor board
- * VIP parking and a personal ambassador for the event
- * Company banner displayed
- * Promotional literature displayed during event

Platinum Sponsors \$2,500

- * Six tickets to the Derby Dash Bash with reserved seating for dining and viewing of the Kentucky Derby
- * Half page ad in the program
- * Name and Platinum Sponsor Status featured on the sponsor board
- * VIP parking and a personal ambassador for the event
- * Company banner displayed
- * Promotional literature displayed during event



THERAPEUTIC RIDING PROGRAM

Blue Ribbon Sponsors \$1000

- * Four tickets to the Derby Dash Bash for dining and viewing of the Kentucky Derby
- * One quarter page ad in the program
- * Name and Blue Ribbon Sponsor status displayed on the sponsor board
- * Company banner displayed
- * Promotional literature prominently displayed during event

Red Ribbon Sponsors \$500

- * Two tickets to the Derby Dash Bash for dining and viewing of the Kentucky Derby
- * Business card size ad in the program
- * Name and Red Ribbon Sponsor status displayed on the sponsor board
- * Promotional literature displayed during event

Yellow Ribbon Sponsors \$250

- * Two tickets to the Derby Dash Bash for dining and viewing of the Kentucky Derby
- * Name listed in the program
- * Name and Yellow Ribbon Sponsor status displayed on the sponsor board
- * Promotional literature displayed during event

Important Sponsor Information

All ticket reservations are held at the door the day of the event under the sponsor's name

Promotional materials must be supplied, delivered, and picked up

*A sponsor display table will be provided

AD INFORMATION should be sent to:

- ***art1407@pip.com prior to April 20, 2008*** (we cannot ensure inclusion in the program for material received after April 20)
- ***Please make sure your ad is the correct size (and camera ready or high resolution if applicable):***
 - Full page ad: 5" wide by 8" tall***
 - Half page ad: 5" wide by 3.875" tall***
 - Quarter page ad: 2.375" wide by 3.875" tall***
 - Card size ad: 3.125" wide by 1.75" tall***
- ***Ads that are setup incorrectly must be re-done***

All sponsors will be listed in the program and will be listed and reciprocally linked to the RHR website