

**DERBY DASH BASH 2008**  
**5th Annual Fundraiser to Benefit**  
**ROCKING HORSE RANCH**  
**THERAPEUTIC RIDING PROGRAM**

**IN-KIND, SERVICE AND AUCTION DONOR  
OPPORTUNITIES**

**Champion Donors (Items or services valued over \$5000)**

- \* Ten tickets to the Derby Dash Bash with reserved seating for dining and viewing of the Kentucky Derby
- \* Full page ad in the program
- \* Name and Championship Donor status prominently displayed on the Sponsor Board
- \* VIP parking and a personal ambassador for the event
- \* Company banner prominently displayed
- \* Photo opportunity for a company representative (or group) with the featured therapeutic horse
- \* Promotional literature displayed during event

**Reserve Champion Donors (Items or services valued from \$1000 - \$5000)**

- \* Four tickets to the Derby Dash Bash
- \* 1/4 page ad in the program
- \* Name and Reserve Champion Donor status displayed on the Sponsor Board
- \* Company banner displayed
- \* Promotional literature displayed during event

**Blue Ribbon Donors (Items or services valued form \$500 - \$999)**

- \* Two tickets to the Derby Dash Bash
- \* Business card size ad in the program
- \* Name and Blue Ribbon Donor status displayed on the Sponsor Board
- \* Promotional literature displayed during event

**Red Ribbon Donors (Items or services valued from \$250 - \$499)**

- \* One ticket to the Derby Dash Bash
- \* Name and Red Ribbon Donor status displayed on the Sponsor Board
- \* Promotional literature displayed during event

**Yellow Ribbon Donors (Items or services valued up to \$249)**

- \* Name and Yellow Ribbon Donor status displayed on the Sponsor Board
- \* Promotional literature displayed during event



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## IMPORTANT DONOR INFORMATION

- ☆ All ticket reservations are held at the door the day of the event under the sponsor's name
- ☆ Promotional materials must be supplied, delivered and picked up
- ☆ A sponsor display table will be provided
- ☆ Ad information should be sent to:  
\*art1407@pip.com prior to April 20, 2008 (we cannot ensure inclusion in the program for material received after April 20) Please make sure your ad is the correct size (and camera ready or high resolution if applicable):
  - **Full page ad: 5"wide by 8" tall**
  - **Half page ad: 5" wide by 3.875 tall**
  - **Quarter Page ad: 2.375" wide by 3.875" tall**
  - **Card size ad: 3.125" wide by 1.75" tall**

Ads that are set up incorrectly must be re-done at a cost to the Sponsor/Donor

- ☆ All sponsors will be listed in the program and will be listed and reciprocally linked to the RHR website
- ☆ Two exhibitor passes will be available for each service vendor